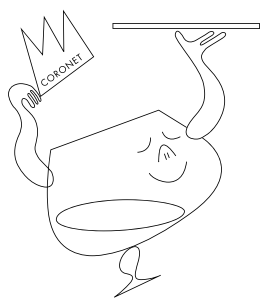




Esquire Magazine
1938



Wallace Puppers
1938



Coronet Brandy (original design)
1918-1941



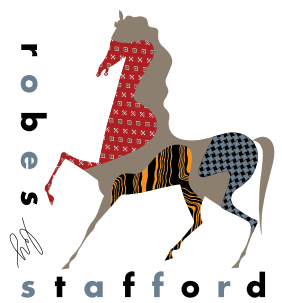
Coronet Brandy
1941



Country Club Ice Cream Company
DATE UNKNOWN



Cresta Blanca Wine Co.
1942



Stafford Fabrics
1942



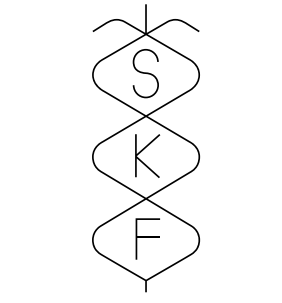
Helbros Watch Company
1943



Rainfair Storm Coats
1944



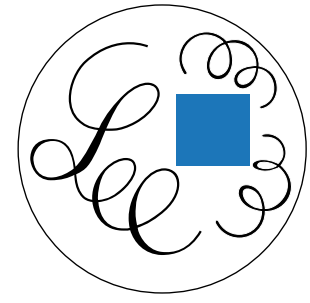
Borzon Books, Alfred A Knopf Inc.
1945



Smith, Kline and French Laboratories
1945



Dunhill Clothiers
1947



Lee Hats
1947



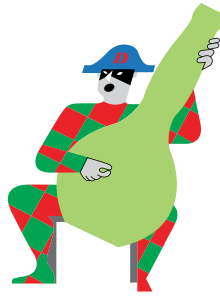
Nutri Cola
1947



Robeson Cutlery Company
1947



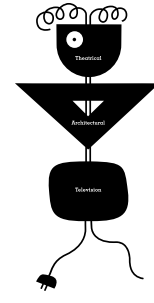
Kaufmann's
1948



DuBouchett man
1949



Kaiser
1949



Theatrical Architectural Television
1949



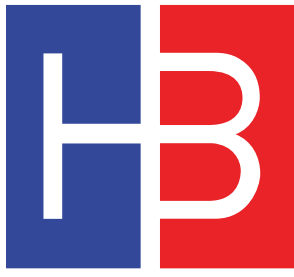
James E. Pepper Whiskey
1951



El Producto Cigars
1952



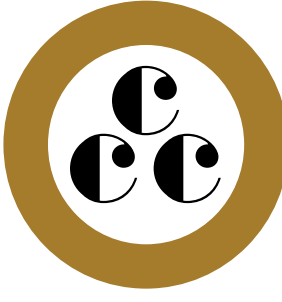
IBM
1956



Harcourt Brace and Company
1957



Colorforms
1959



Consolidated Cigar Corporation
1959



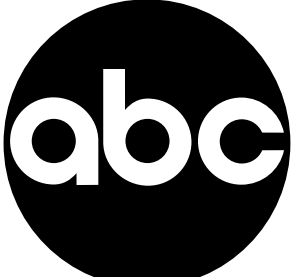
Eliot Noyes & Associates
1959



Westinghouse
1960



United Parcel Service (UPS)
1961



American Broadcast Company (ABC)
1962



Cummins Engine
1962



Atlas Crankshaft Corporation
1964



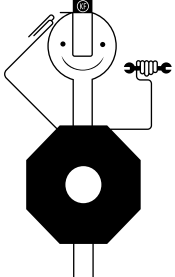
IIT Research Institute
1964



Gibson Diamond Co.
1965



John David Stores
1965



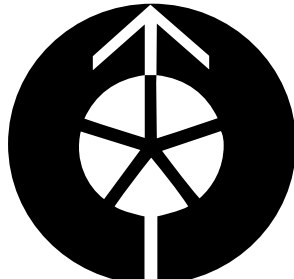
Kaiser-Frazer Service Station
1965



Zebra Press
PRE-1965



Ford (not used)
1966



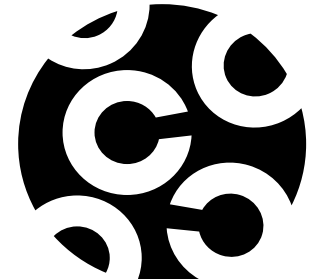
U.S. Department of the Interior,
Bureau of Indian Affairs
1968



IBM, 8-bar
1972



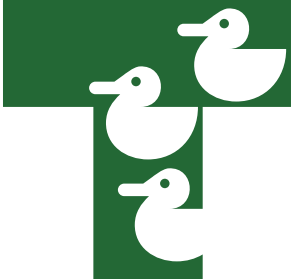
IBM, 13-bar
1972



Columbus Indiana Visitors' Center
1973



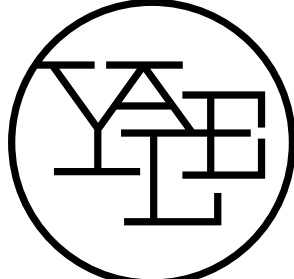
Cabbages and Kings Catering
1980s



Tigons Lakes
1980



AIGA
1982, NOT USED



Yale University Press
1985-2010



Connecticut Art Director's Club
1986



NeXT Computers
1986



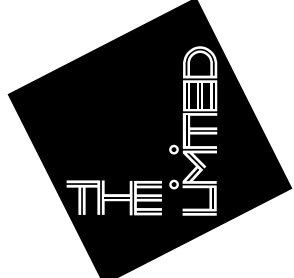
OS/2 Operating System (IBM)
1987



Mousberg & Company
1987



PDR (Pastore DePamphilis Rampone)
1987



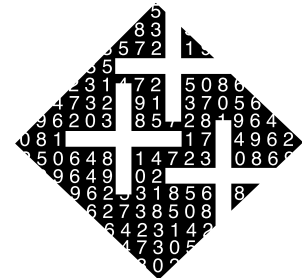
The Limited
1988, NOT USED



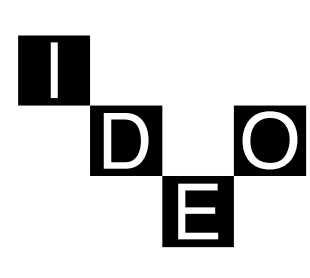
Monell Chemical Senses Center
1989



Benjamin Franklin
200TH Anniversary Celebration
1990



Irwin Financial Corporation
1990



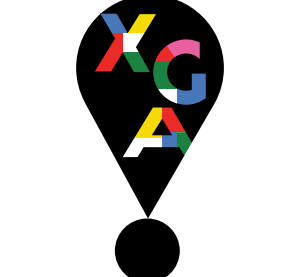
ideo Design
1991



Morningstar
1991



Okasan Securities Company
1991



IBM XGA technology
1992



AdStar (Advanced Storage and Retrieval)
1992



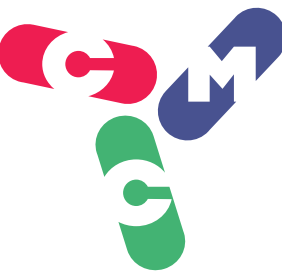
Gentry Living Color
1993



English First
1993



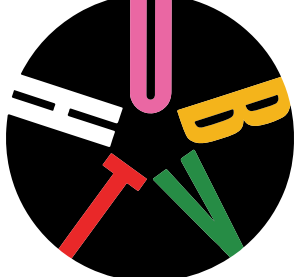
Accent Software International
1994



Creative Media Center
1994



Computer Impressions
1995



Hub TV
1995



U.S. Satellite Broadcasting (USSB)
1995



Enron
1996



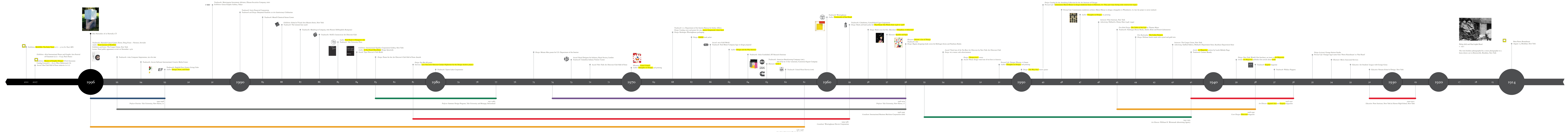
Norwalk Cancer Center
1996



Servador
1996



Doug Evans + Partners
1996



Philip (left) and Paul (right) Rand c. 1917
 The twin brothers photographed by a street photographer in a horse-drawn cart in Brownsville, Brooklyn, New York

A Selection of Interviews



Conversations with Paul Rand, 1996

Directed and Produced by Preston McClanahan, PM Films, LLC
26:05



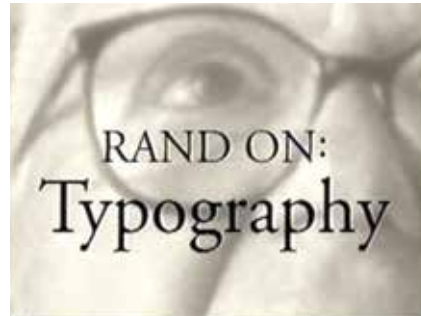
Interview with Steven Heller, 1996

Minneapolis AIGA Chapter
20:00



Interview with Steve Jobs, 1993

Directed by Doug Evans, CEO of www.organicavenue.com and Alan Pottasch of AMP Films
07:30



MEAD Generations, 1994

Mead Corporation
2:03



Graphic Design at Yale, 1960

WGBH TV, Boston
21:07



Interview with Miggs B, 1991

Miggs B. on TV
28:00