

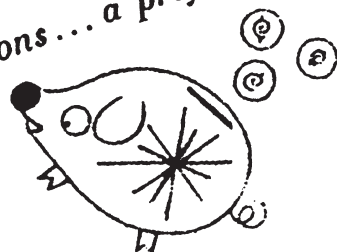
if only you
could be seen
in lingerie*
from Ohrbach's!

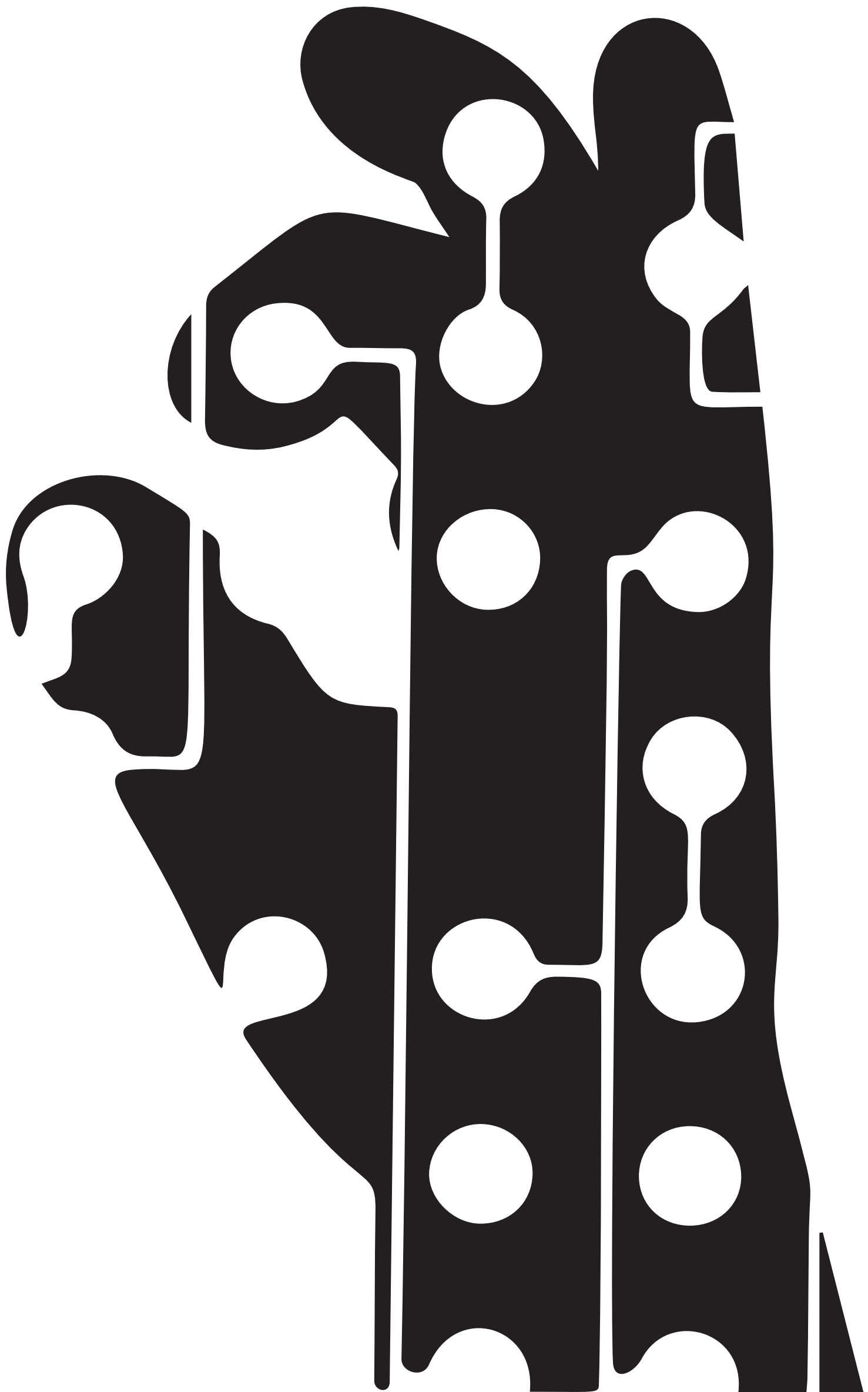
Ohrbach's

14th Street facing Union Square

Newark store: Market and Halsey Streets

"A business in millions... a profit in pennies"







Portrait
of Picasso

The Museum of Modern Art

The Art Directors
Club
Hall of Fame

November 4, 1983
The Pierre

The Art Directors
Club
is honored to
invite you
to a reception
and dinner

to commemorate
the induction
of new members
into its
Hall of Fame

Friday,
November 4, 1983
The Pierre
Fifth Avenue
and 61st Street
New York City

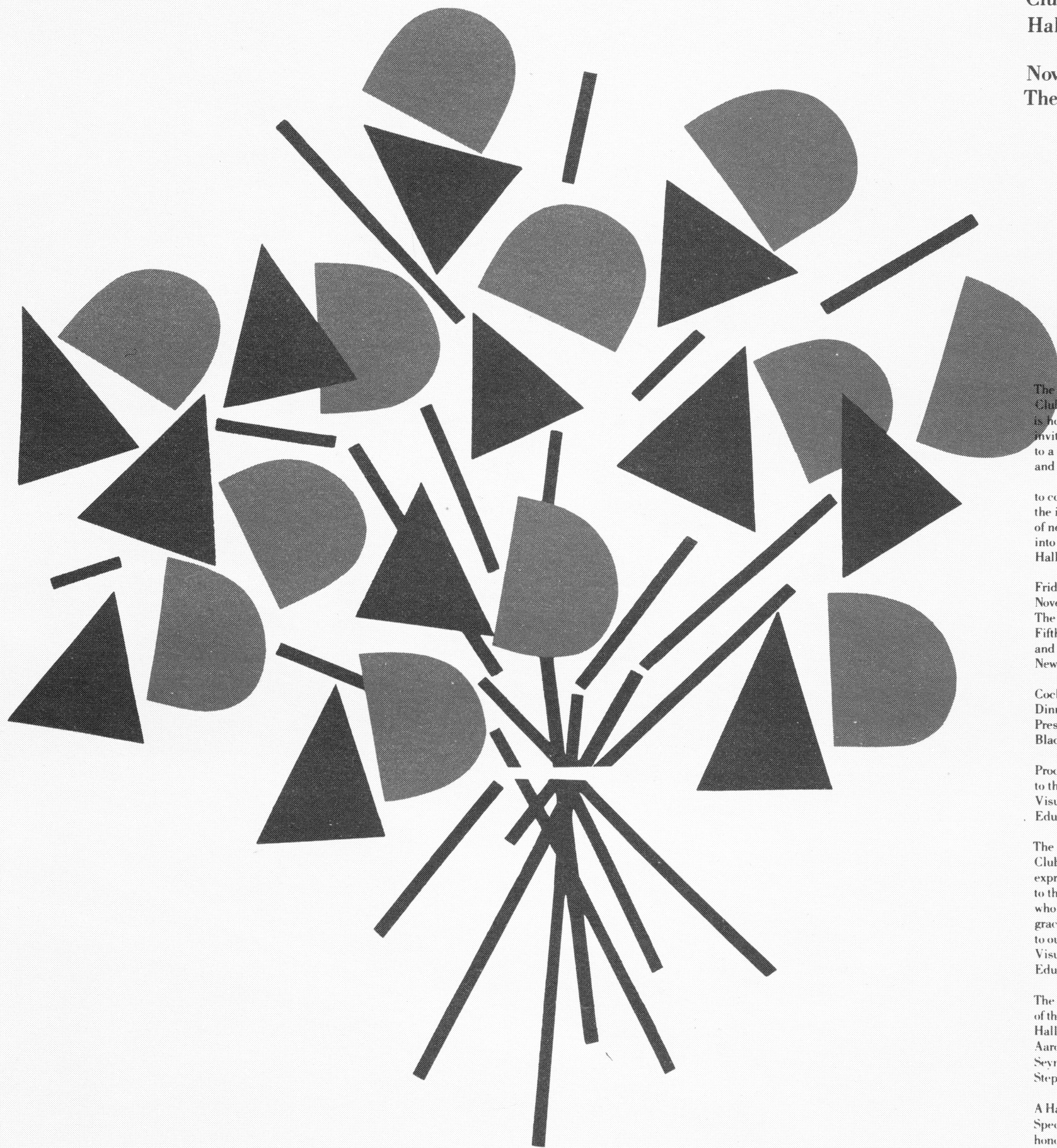
Cocktails at 7
Dinner at 8
Presentation at 9
Black tie preferred

Proceeds will go
to the Club's
Visual Communicators
Education Fund

The Art Directors
Club
expresses its gratitude
to the patrons
who have given their
gracious support
to our
Visual Communicators
Education Fund

The 1983 Laureates
of the
Hall of Fame are:
Aaron Burns
Seymour Chwast
Stephen Frankfurt

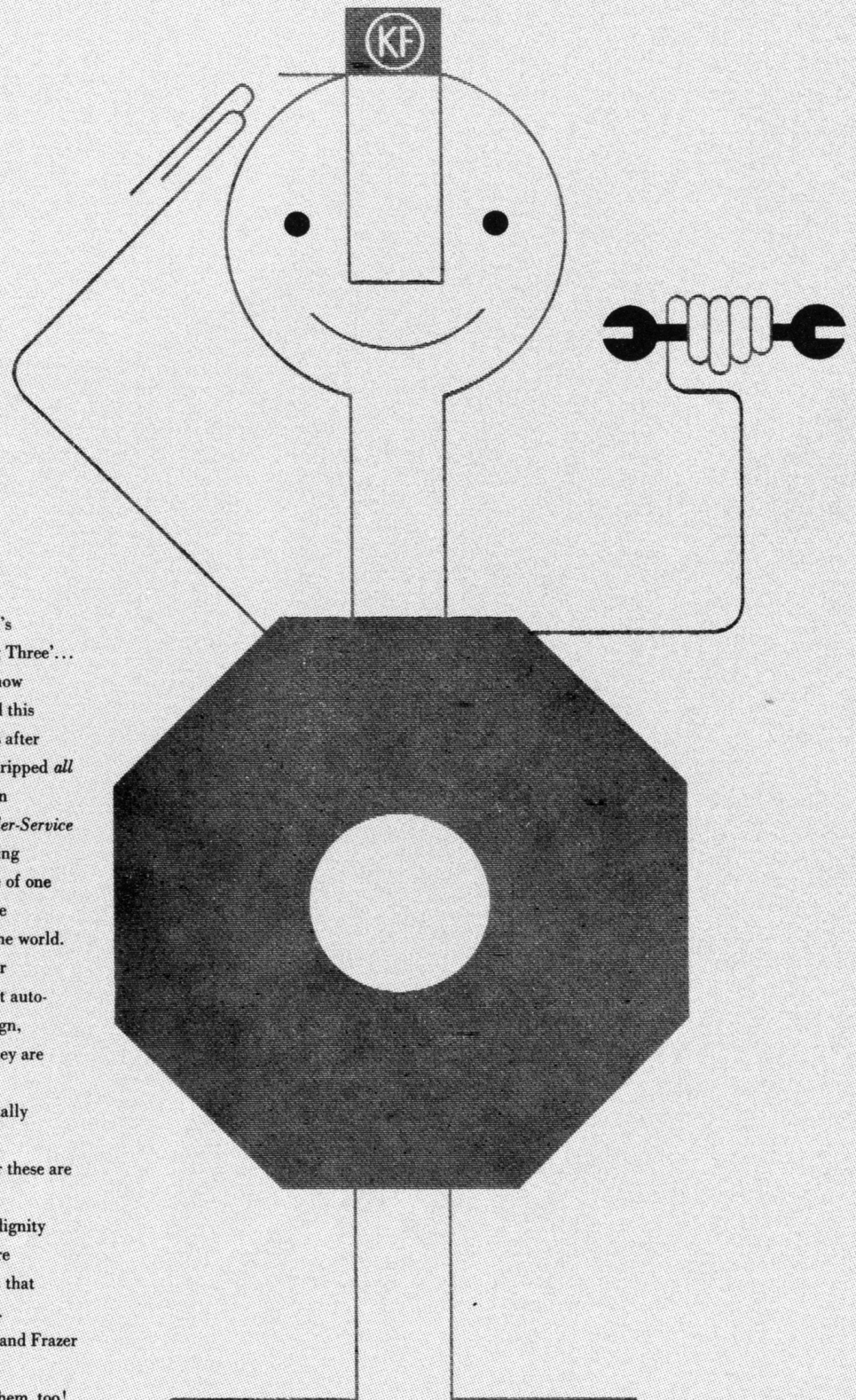
A Hall of Fame
Special Award
honoring
Bill Bernbach
will be presented



Even in service... it's

The big 4 now!

For nearly twenty-five years, America's automobile world consisted of 'The Big Three'... and a handful of 'independents'. But now it's *The Big 4!* Kaiser-Frazer performed this miracle in 400 working days. Two years after absolute zero, Kaiser-Frazer had out-stripped *all* the long-established 'independents'... in production, deliveries... *even in its Dealer-Service organization*. Today Willow Run is turning out new Kaisers and Frazers at the rate of one every 45 seconds, for shipment to some 4,000 K-F Dealers in every corner of the world. Credit this amazing record to the Kaiser and Frazer cars themselves. These great automobiles set such high standards of design, performance, comfort and value that they are now *the most copied cars in history*. You see the 'Kaiser-Frazer look' in virtually every new car. But *duplicating* Kaisers and Frazers is something else again. For these are the handiwork of free men working together in complete confidence; with dignity and in mutual respect. As such, they are endowed with certain *inherent* qualities that no amount of mimicking can reproduce. So it is no mere coincidence that Kaiser and Frazer owners are so *proud* of their cars. The men who build them take pride in them, too!



Kaiser ★ Frazer Corporation...One of America's Greatest Success Stories !

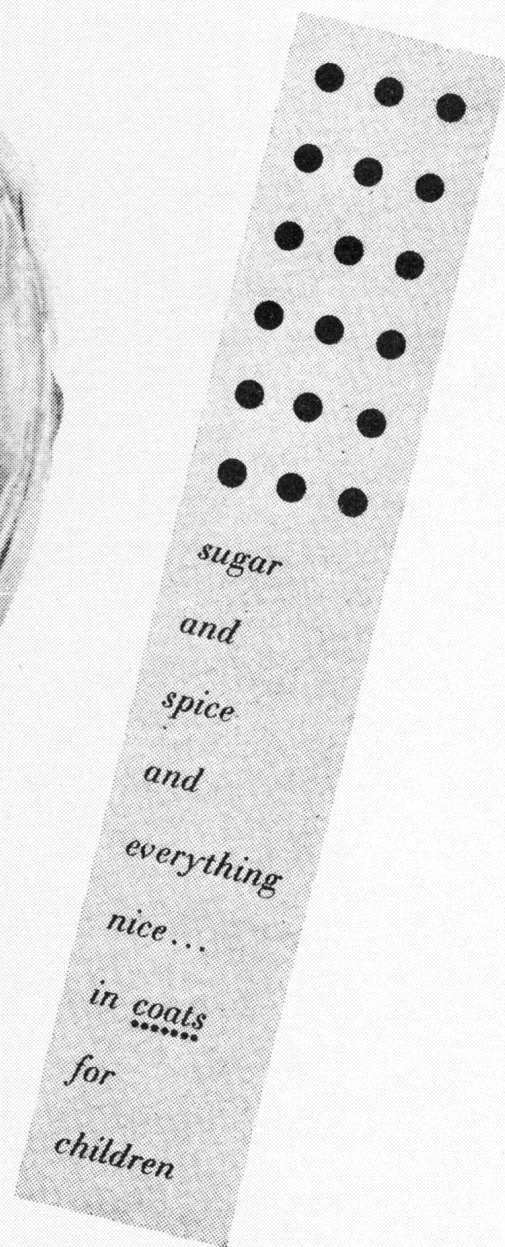
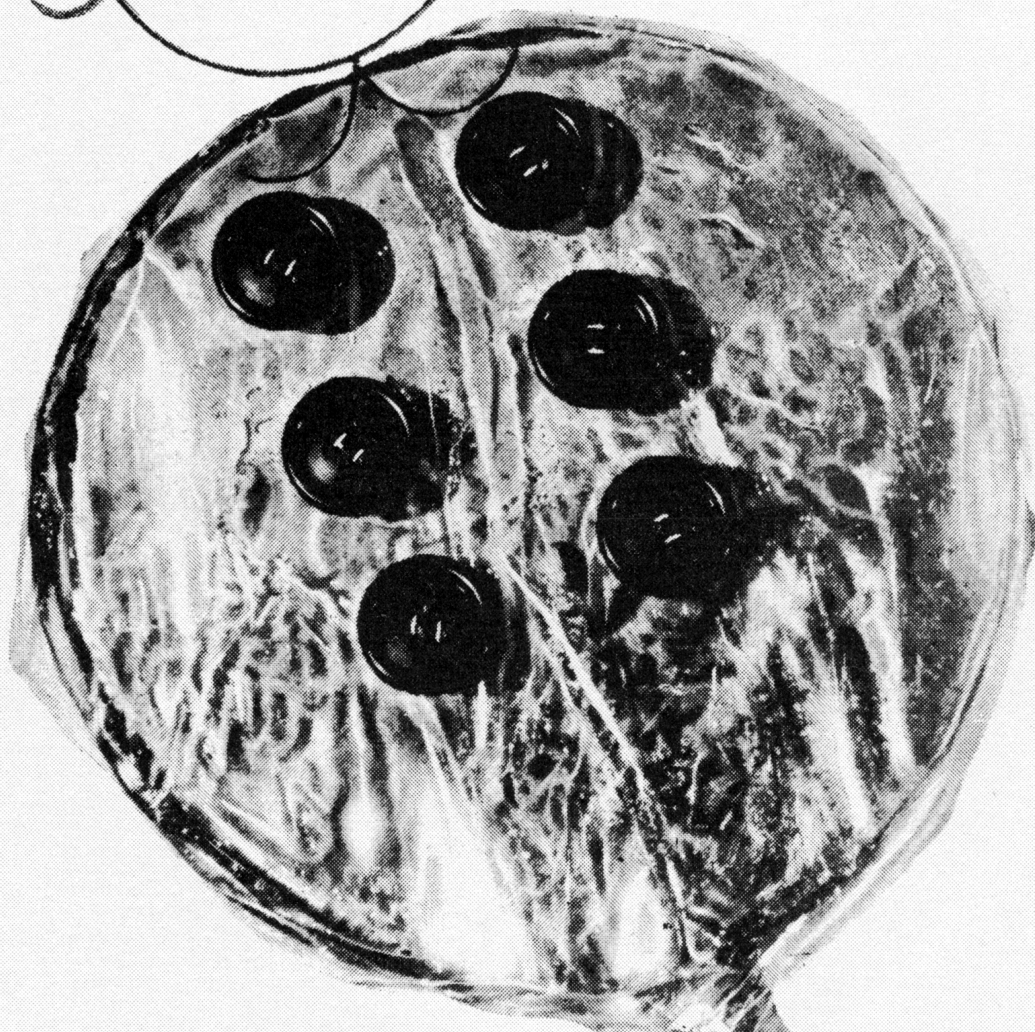
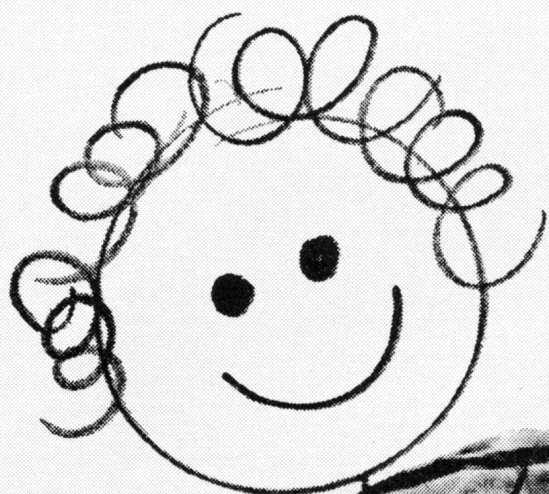
★ Built, sold and delivered more cars in two years than any new automobile plant in history !

★ Now making 4 cars every 3 minutes, all day, every day !

★ Originators of the most copied cars in history !

★ Largest "independent"...now the old 'Big Three' is The Big 4 !

★ One of the largest Dealer-Service organizations in the world !



sugar
and
spice
and
everything
nice...
in coats
for
children

"A business in millions...

a profit in pennies"

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